

2024-2025

PORT

PRESENTED BY
loyaltyneo

FOLO

neo
loyalty®

Our Best Projects

2024-2025

At LoyaltyNeo, we specialize in enhancing your online presence and elevating your brand. Our expertise and innovative solutions empower your business to thrive in today's digital landscape.

Get In Touch

Locations

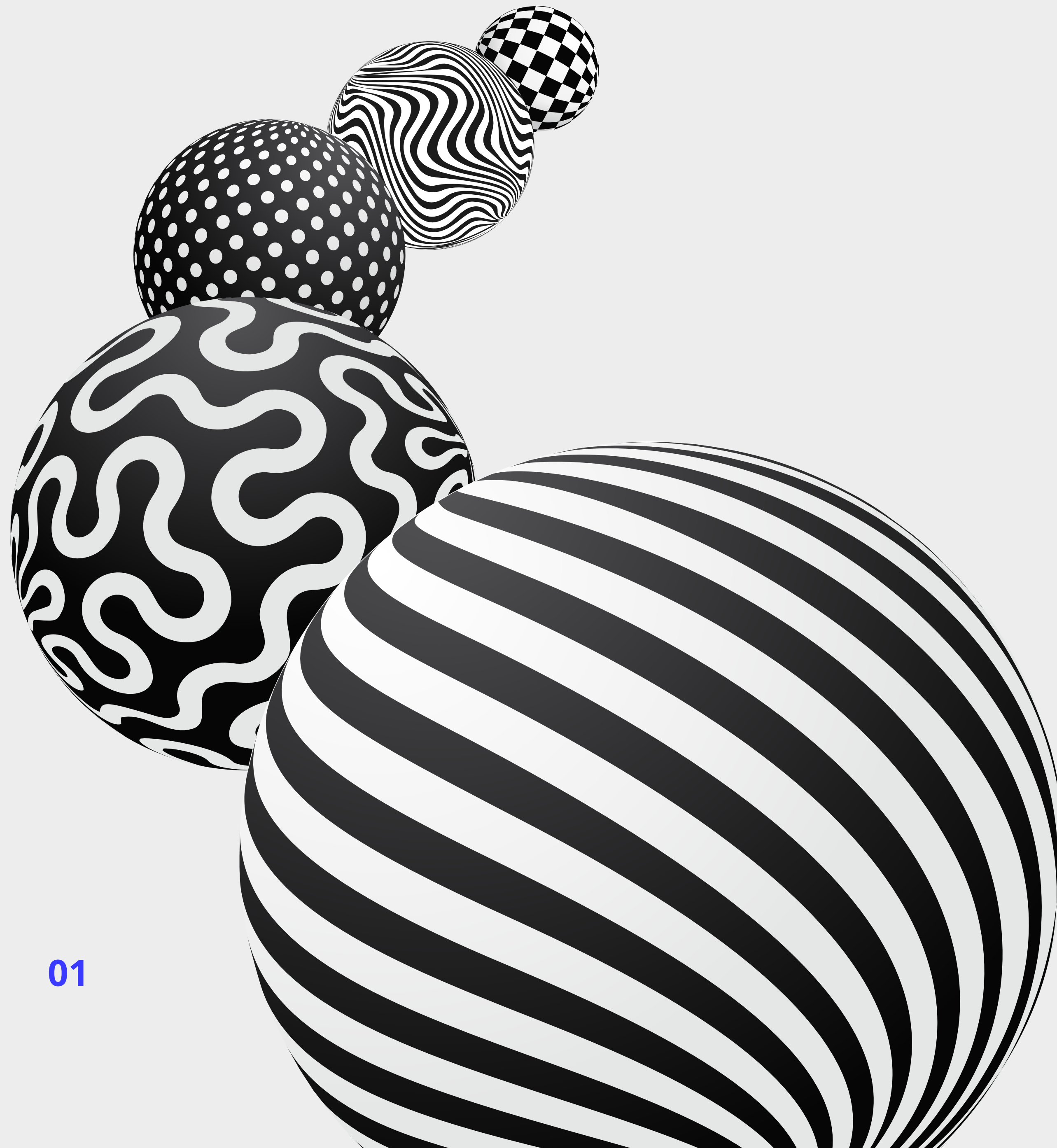
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01

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ABOUT US

Since 2013

Founded in 2013, LoyaltyNeo has rapidly established itself as a leader in business development through tailored branding, digital marketing, and custom software development solutions. In our early growth phase, we strategically expanded our operations, setting the stage for continued success. By 2020, we had fully aligned with regional marketing regulations, solidifying our presence as a recognized and compliant entity in the market.



LOYALTY IN Numbers

+250

Clients

+10

Years of
Activity

+40

Experienced
Employees

OUR SERVICES



01

**Design
Solutions**

02

**Web
Development**

03

**Mobile App
Development**

04

**Digital
Marketing**

05

**Content
Creation**

06

**Dynamic
Video
Solutions**

07

**Business
Support**

Design Solutions

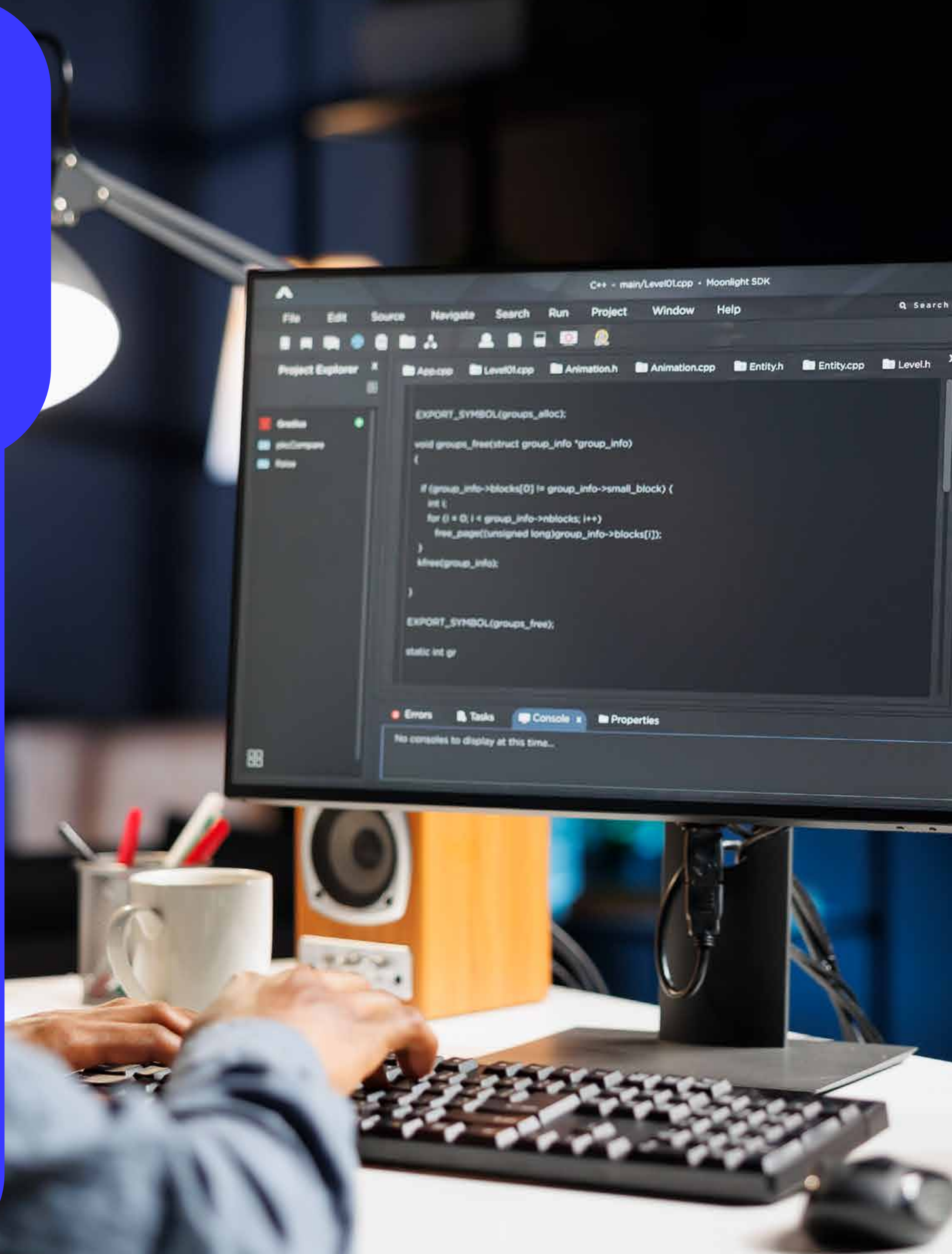
01



We specialize in crafting dynamic digital experiences that authentically reflect your brand's unique identity. Our services encompass everything from striking logos and cohesive brand identities to captivating social media content and high-performing websites. Each design we create merges aesthetic appeal with strategic business objectives, ensuring that our work not only looks great but also drives meaningful results for your business.

02

Web Development



Our Web Development services are designed to create cutting-edge websites that combine aesthetic appeal with functionality. We understand that a strong online presence is crucial for success, and we specialize in crafting custom websites that reflect your brand's identity. Our team focuses on responsive design, high-impact landing pages, and performance optimization to ensure your website not only attracts visitors but also converts them into loyal customers.

Mobile App Development

03



Our Mobile Application Development services focus on creating innovative, user-friendly apps that enhance engagement and provide seamless experiences on all devices. We specialize in custom solutions tailored to meet your specific business needs, ensuring compatibility across both iOS and Android platforms. From intuitive design to robust functionality, our team is dedicated to bringing your vision to life and delivering applications that drive results.

04

Digital Marketing



We provide digital marketing solutions to enhance your brand's visibility and engage your target audience, optimizing your online presence for impactful results.

Search Engine Optimization (SEO)

Improve your online presence by securing top positions in search results, ensuring your brand is visible to potential customers precisely when they are searching.

Social Media Management & Advertising

Leverage social media to build authentic connections with your audience through targeted ads and engaging content that drives brand awareness.

Email Marketing

Our email marketing campaigns nurture leads and foster customer loyalty with personalized content designed to resonate with your audience.

Google Ads

Boost your online presence with targeted Google Ads campaigns that effectively drive traffic and increase sales by reaching potential customers at the right

05

Content Creation



At LoyaltyNeo, we excel in producing high-quality content that engages your audience and enhances your brand identity. Our services include blog posts, articles, graphics, and videos tailored to your marketing goals.

We focus on creating strategic content that not only captivates but also drives engagement and supports SEO efforts. Whether you need website copy or social media content, our team is dedicated to bringing your vision to life and delivering impactful results.

06

Dynamic Video Solutions



At LoyaltyNeo, we provide Dynamic Video Solutions that bring your brand to life through engaging and high-quality content. Our team specializes in creating promotional videos, tutorials, and social media content designed to resonate with your audience.

By focusing on compelling storytelling and utilizing cutting-edge techniques, we ensure your videos enhance viewer engagement and drive conversions. Whether showcasing products or sharing customer testimonials, our video solutions aim to elevate your brand and leave a lasting impression.

07

Business Support



At LoyaltyNeo, we provide a range of Business Support Services to enhance your operations. Our offerings include strategic planning and marketing research, precise accounting support for financial accuracy and compliance, and CRM implementations that strengthen customer relationships.

We also offer HRM solutions to help you recruit and develop top talent, along with innovative POS systems to improve retail operations and boost sales performance.



OUR EXPERT TEAM

JUNAID AL-OMAR

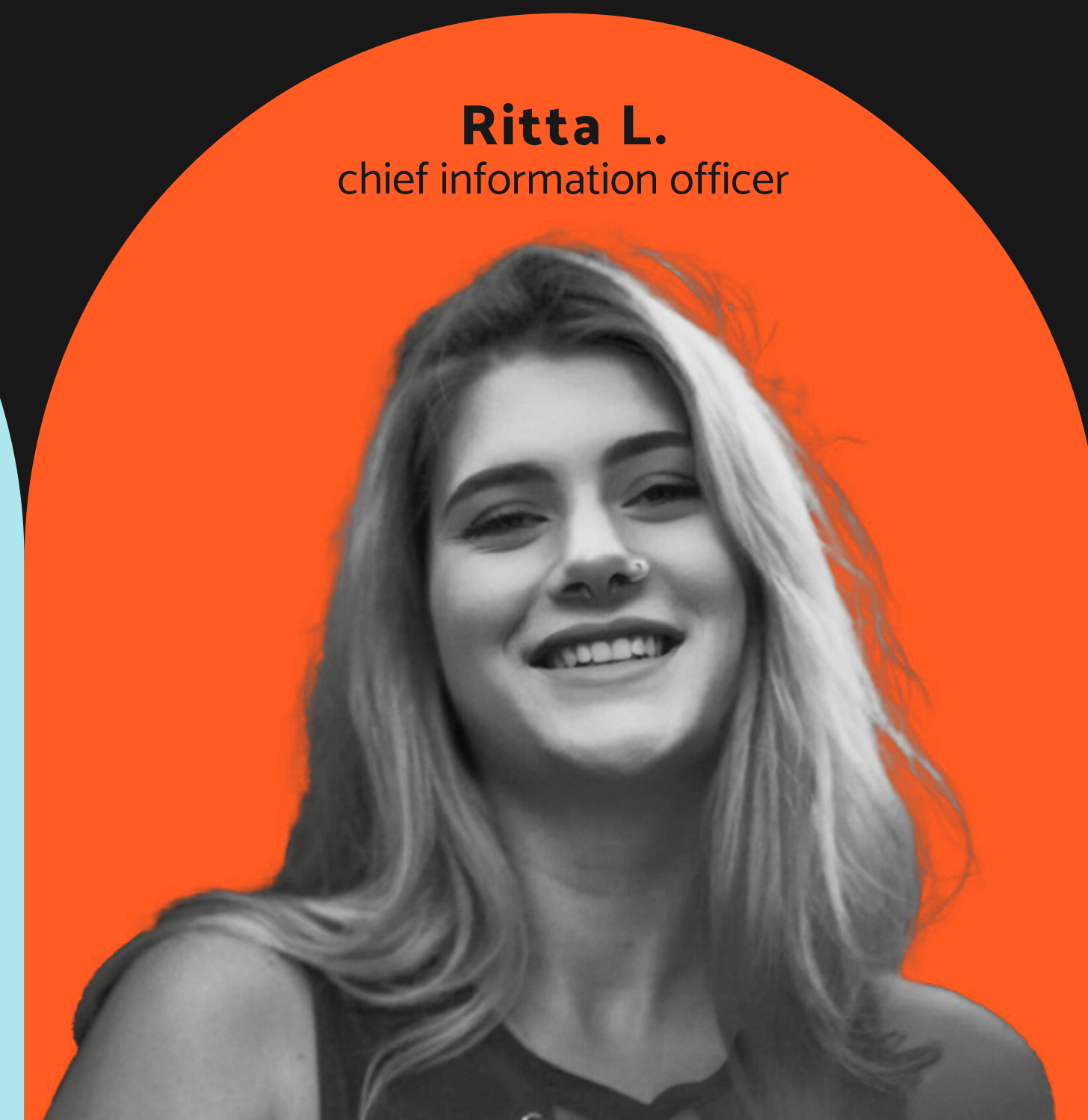
CEO - FOUNDER



YASSINE BASSOU
MARKETING TEAM LEAD



Ritta L.
chief information officer



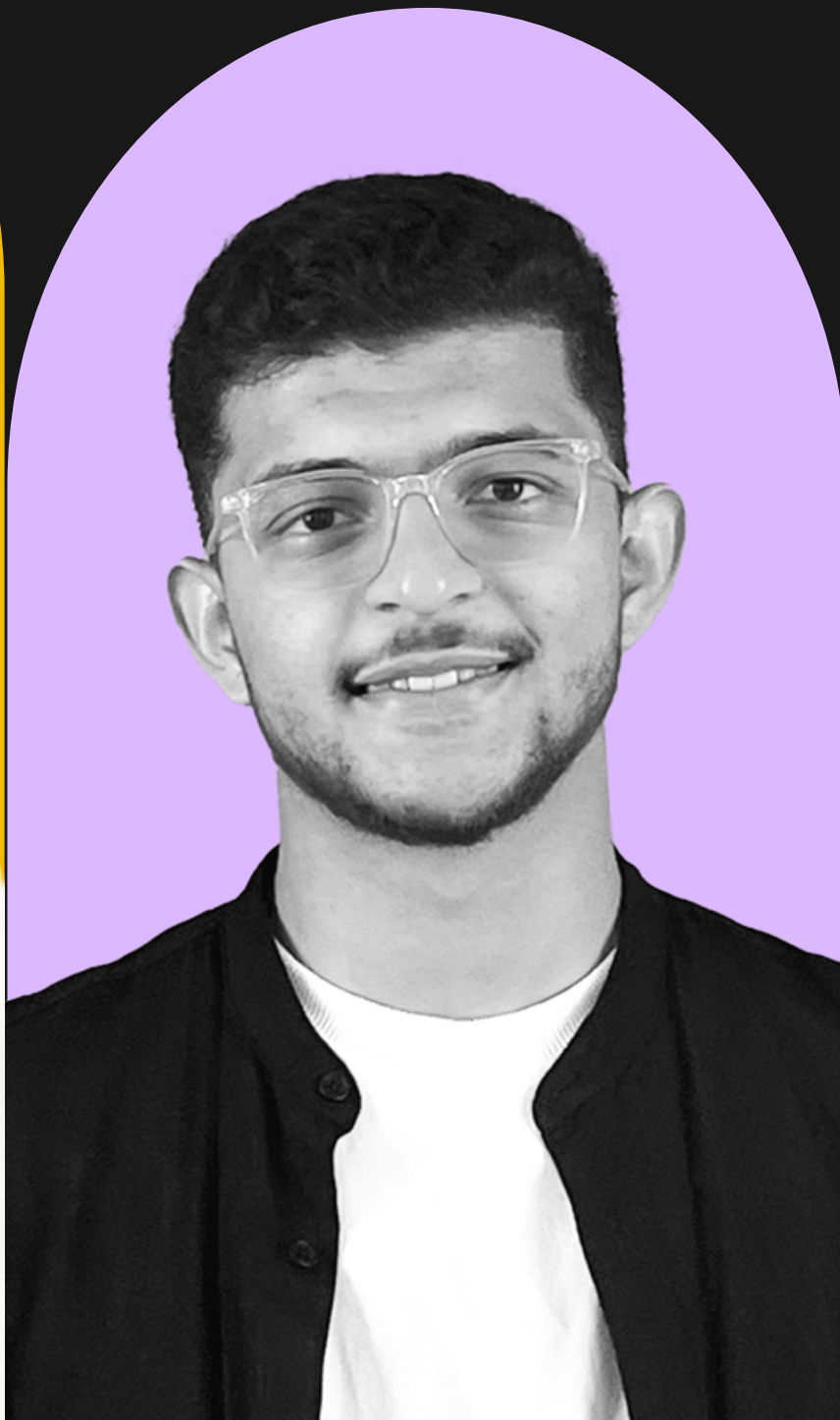


Meet our expert team, where collaboration drives success! Like a well-coordinated hive, we work seamlessly across industries to deliver exceptional results. Our commitment to precision and hard work ensures that we consistently produce high-quality outcomes.

HISHAM HIJAZI
SOFTWARE DEVELOPMENT
MANAGER



SOUFYANE
FRONT-END DEVELOPER



FIDA HUSSAIN
SEO SPECIALIST



MERYEM FADEL
DESIGN TEAM LEAD
UI, UX



HIBA
GRAPHIC DESIGNER



Mahmut Ali
VIDEO PRODUCTION LEAD





Mission & Vision

Loyalty is a commitment to consistently provide exceptional service and support to clients, fostering trust and long-term relationships in every interaction.

1 About Our Mission

Our mission is to deliver top-notch services that enhance brand visibility and customer engagement. We strive to provide tailored solutions that meet our clients' unique needs, fostering growth and success in every project we undertake.

2 About Our Vision

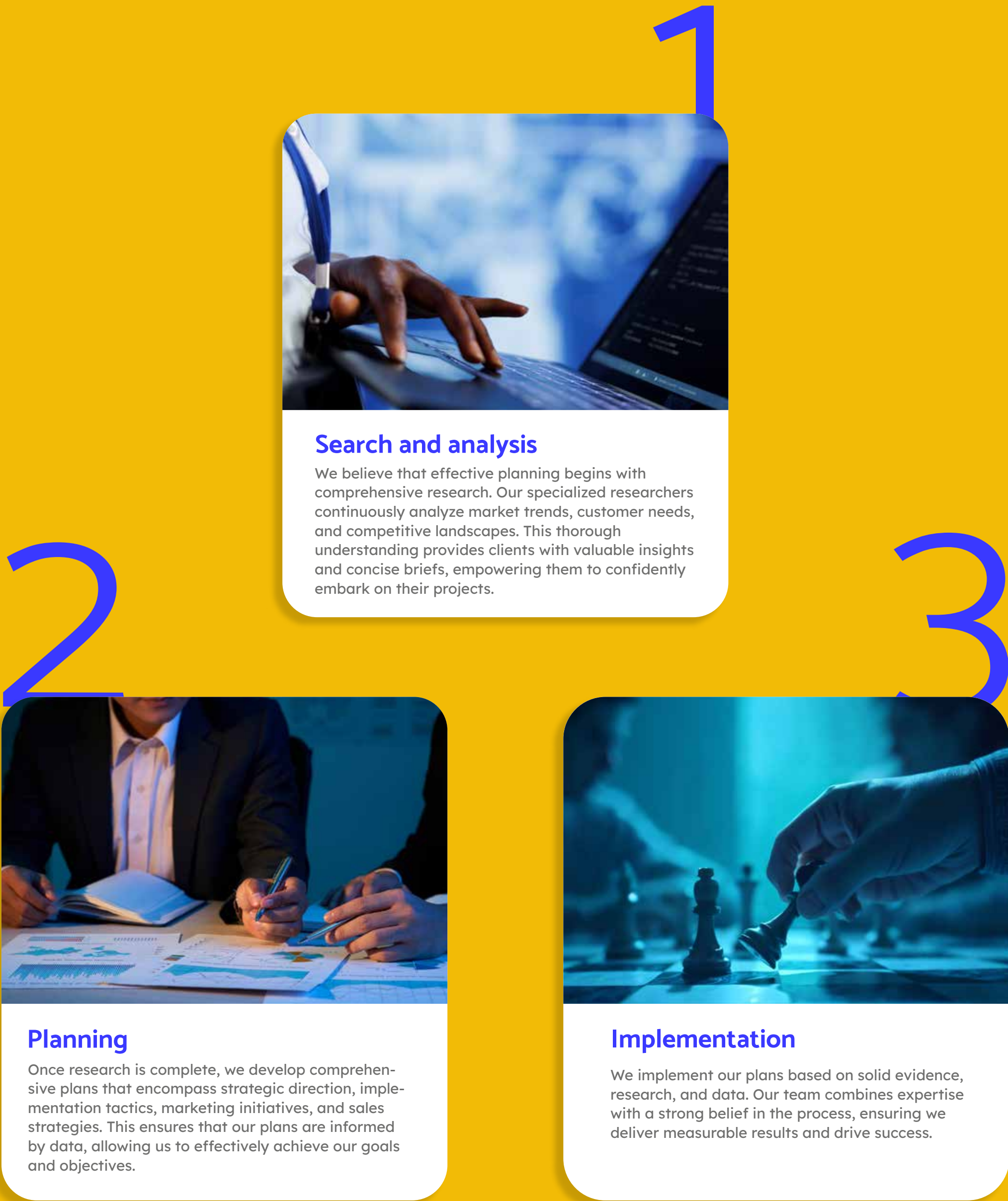
To be a leading force in driving innovation and excellence in digital solutions, empowering businesses to thrive in a dynamic marketplace.



HOW WE WORK?

OUR BUSINESS STRATEGY

At Loyalty, our team is dedicated to maximizing the effectiveness of your marketing investments. We pride ourselves on delivering top-tier marketing strategies that drive results. We encourage thoughtful consideration before making decisions, inviting you to learn more about us and explore our business before engaging our services.



OUR CLIENTS





SONY



HOSPITALXP



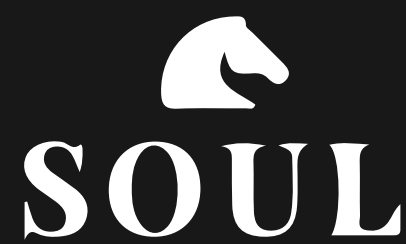
DERAXC



MINT MODA

QUTLI







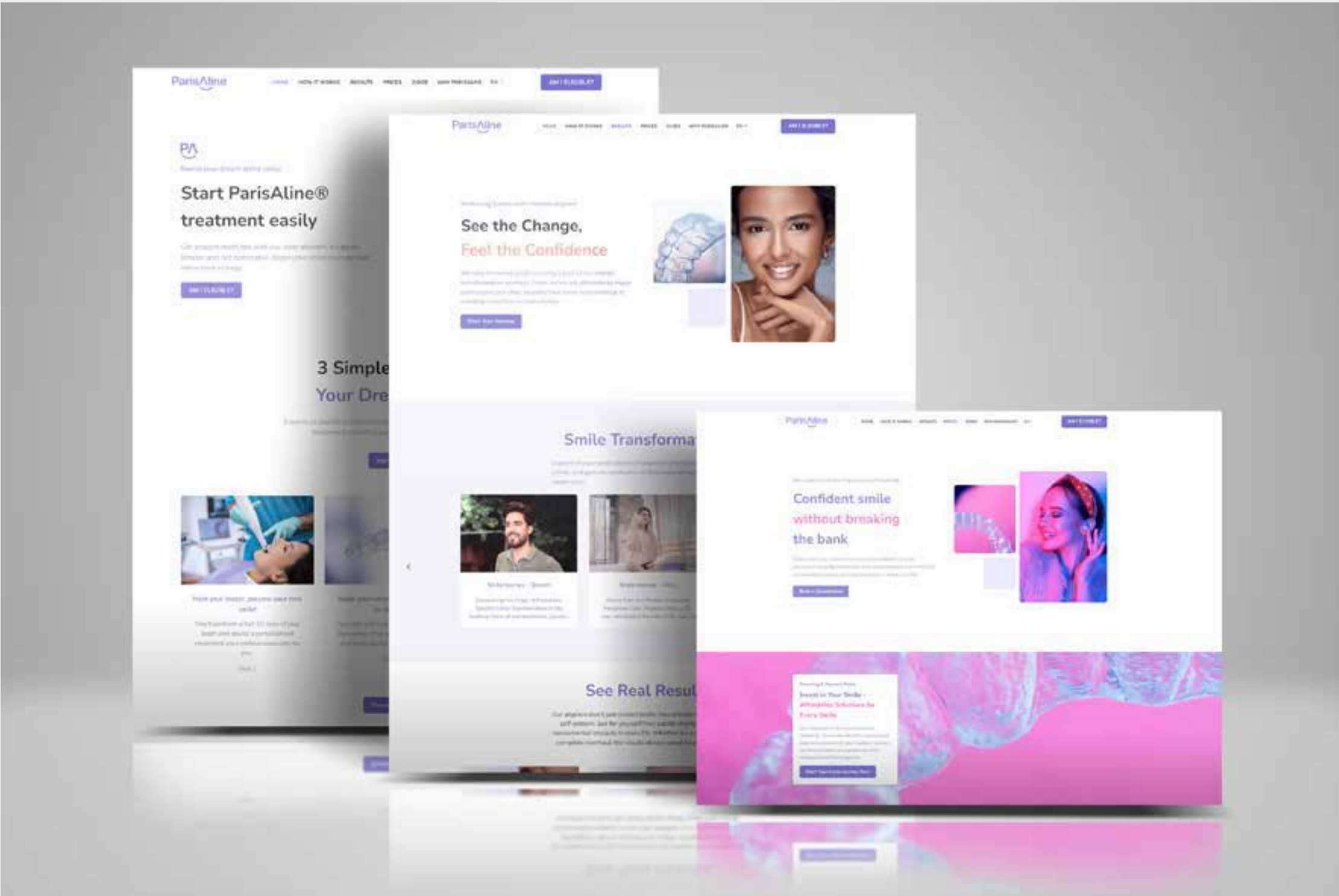
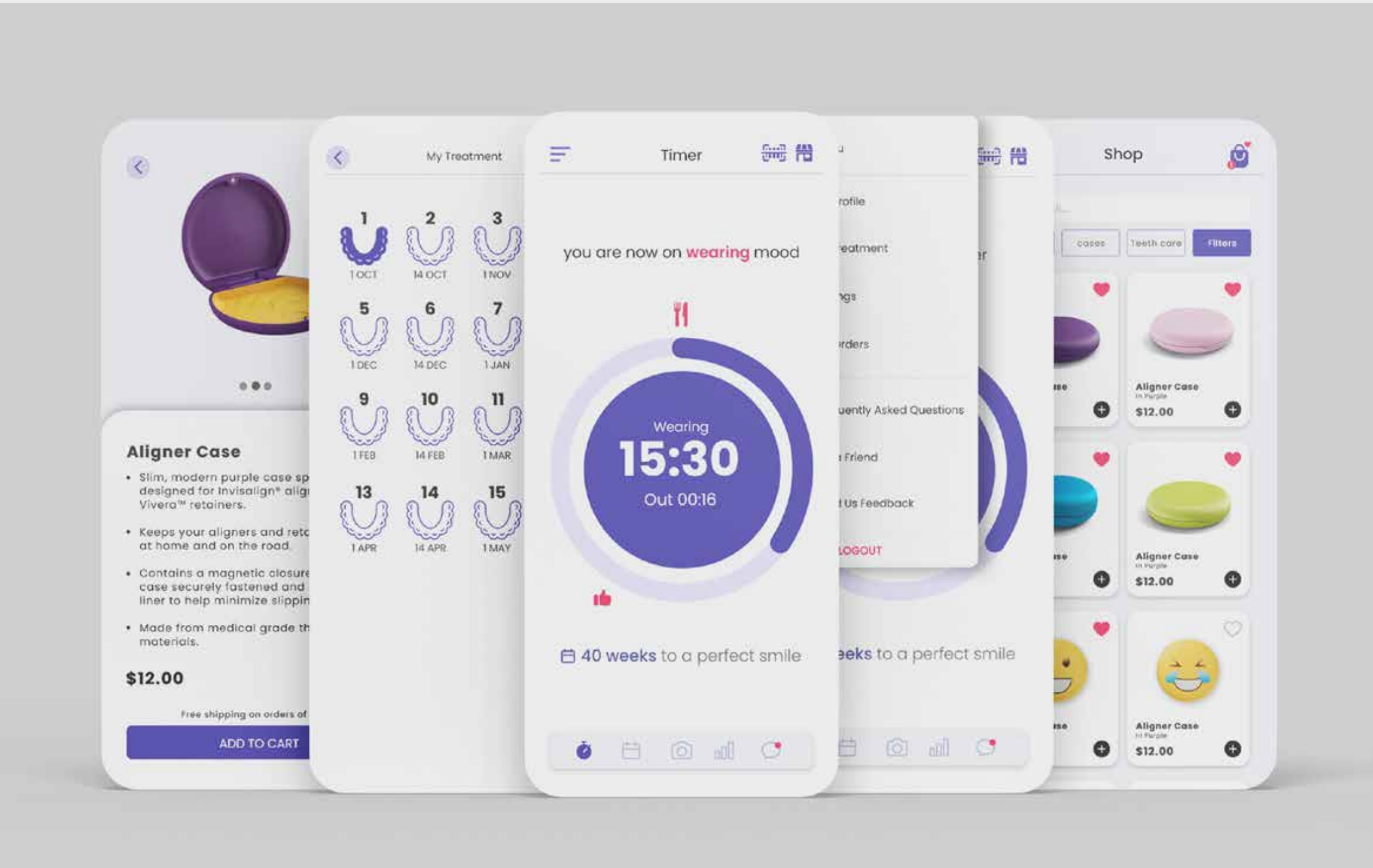
AN OVERVIEW OF OUR PROJECTS





PARISALINE

Loyalty provides comprehensive branding and digital marketing services for ParisAline, including website and mobile app development, while enhancing the company’s online platforms to boost its visibility and customer engagement.











NADUS LOGISTIC



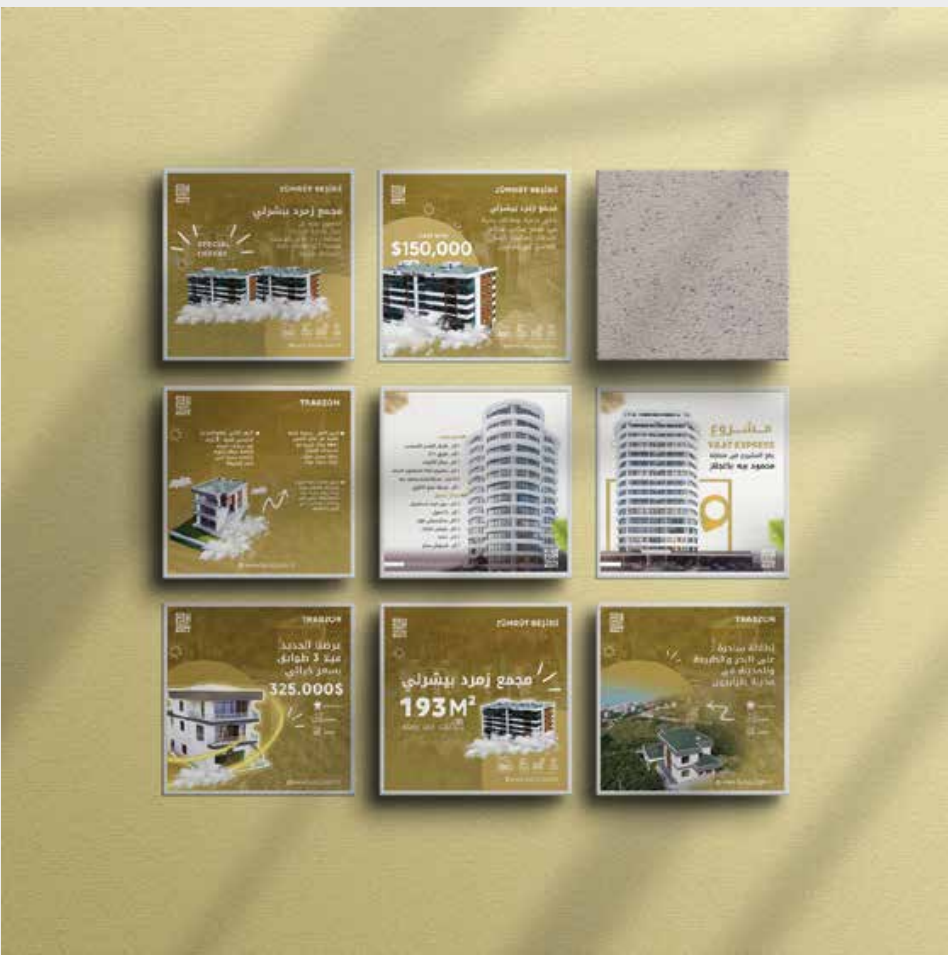
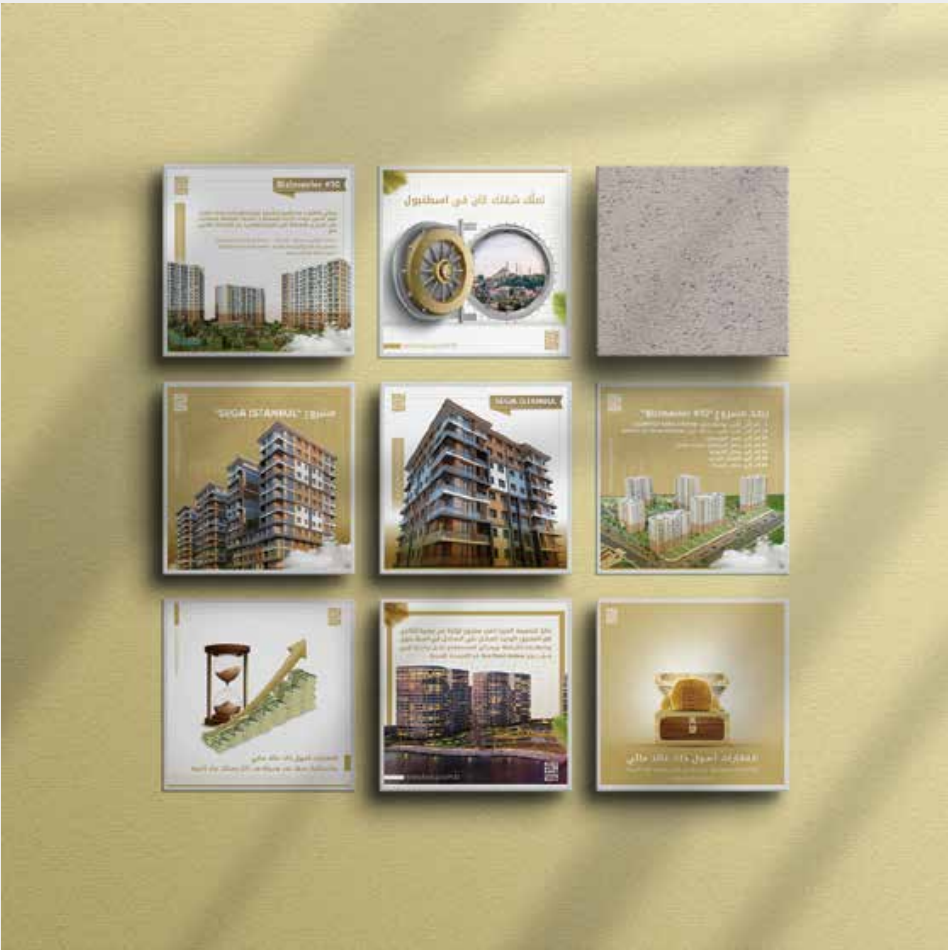
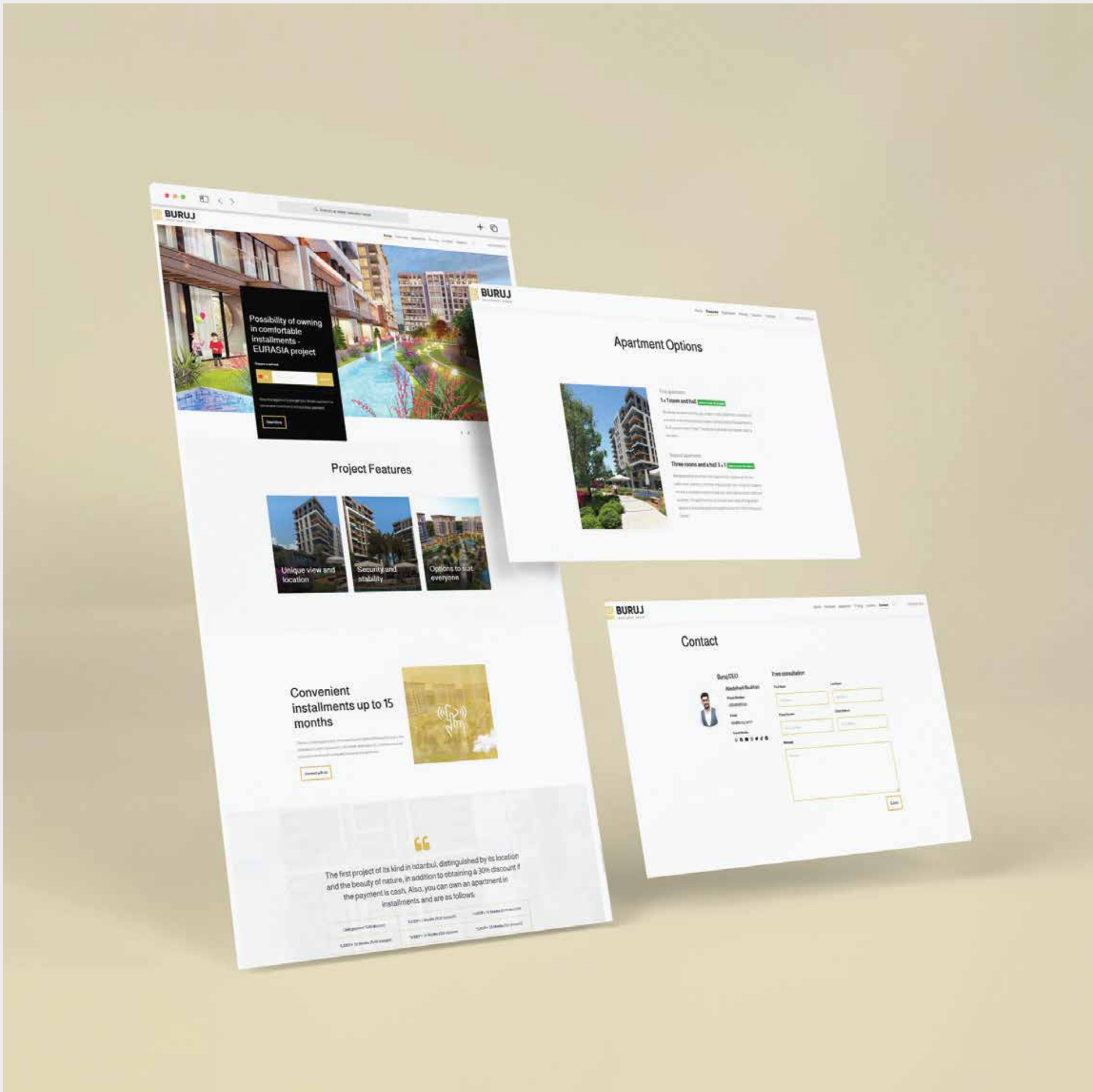
BURUJ

Loyalty delivered complete branding services for Buruj Real Estate, including logo design, marketing campaigns, and developing their website from the ground up





BURUJ





TURKEY TASHAKIL



Loyalty collaborated with Kerr, a global dental company, to execute a comprehensive marketing campaign, including design and content creation, tailored to elevate their brand and reach





REYOU

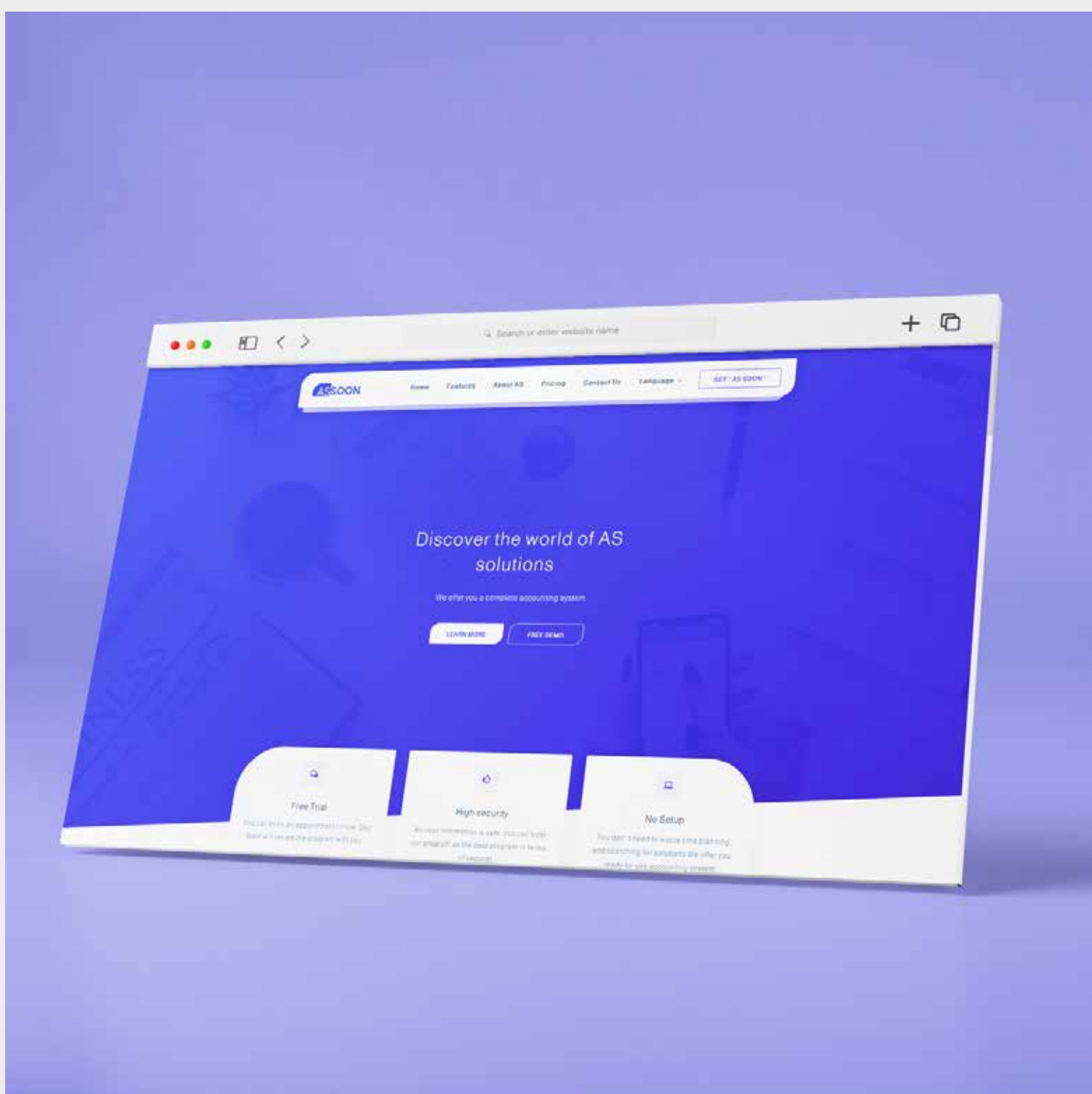
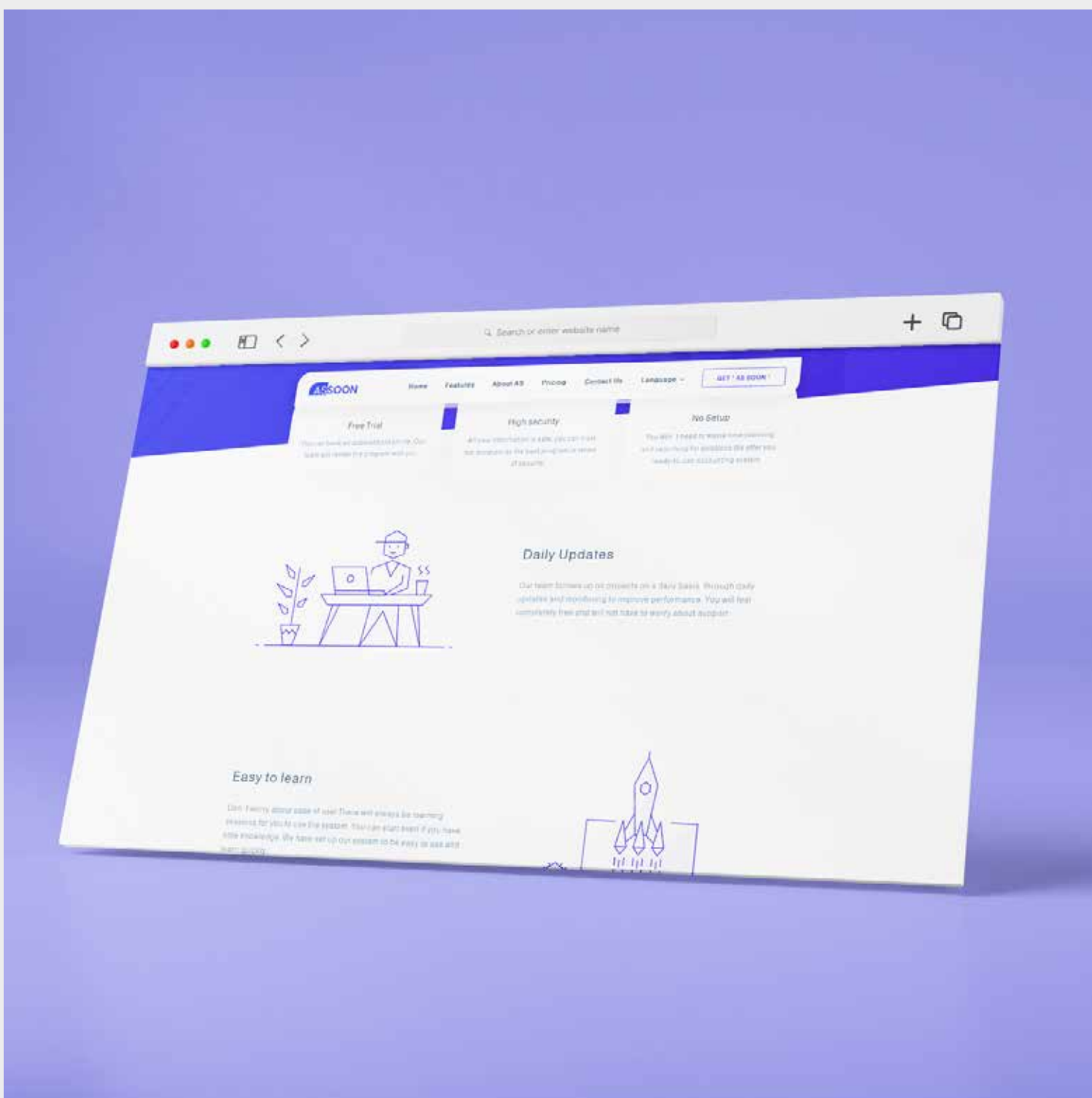
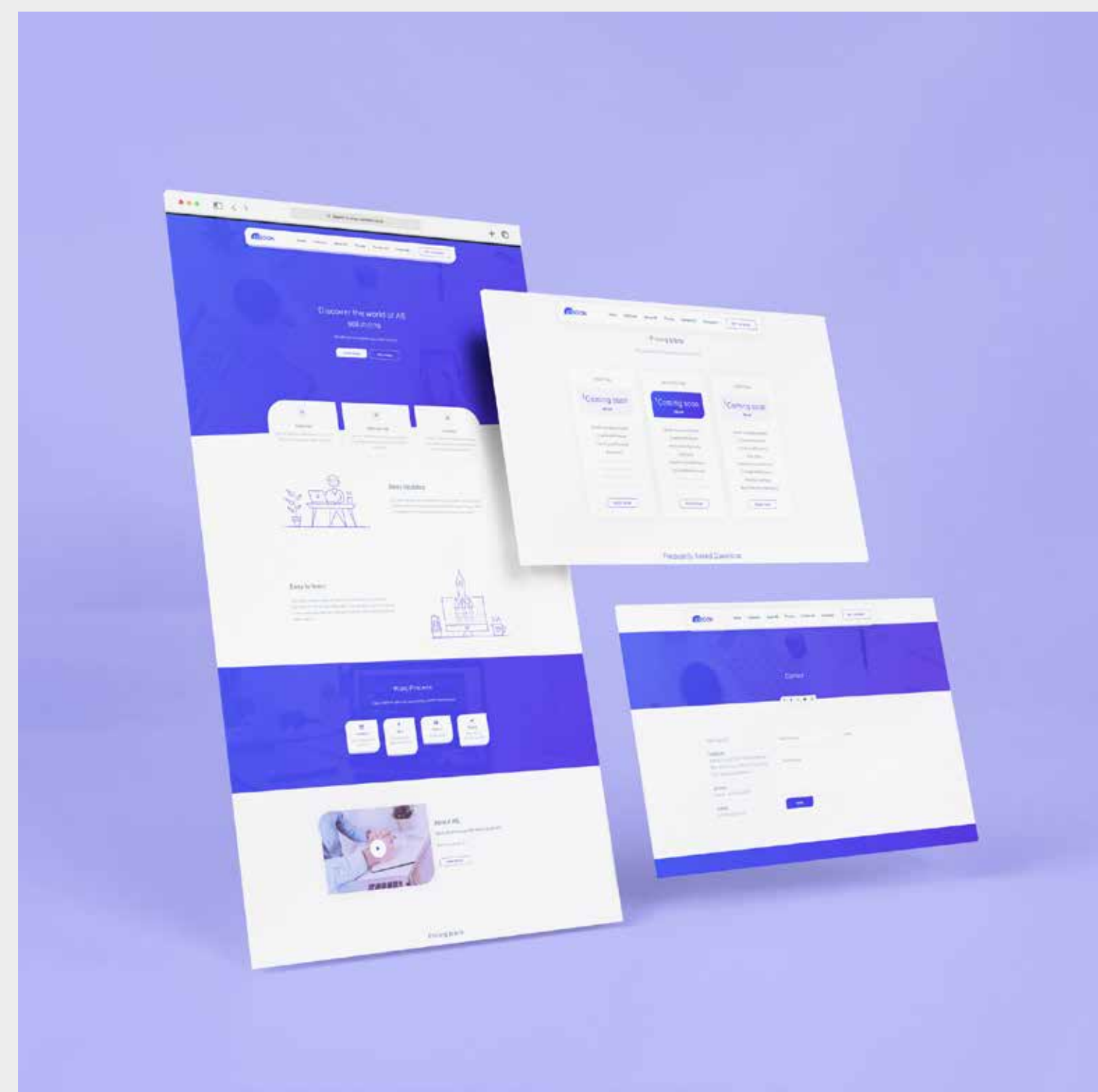
Reyou, a medical tourism company specializing in aesthetic medicine, is one of our clients at Loyalty. We developed their brand from name creation and design to full e-marketing implementation across social media and Google.





AZSOON

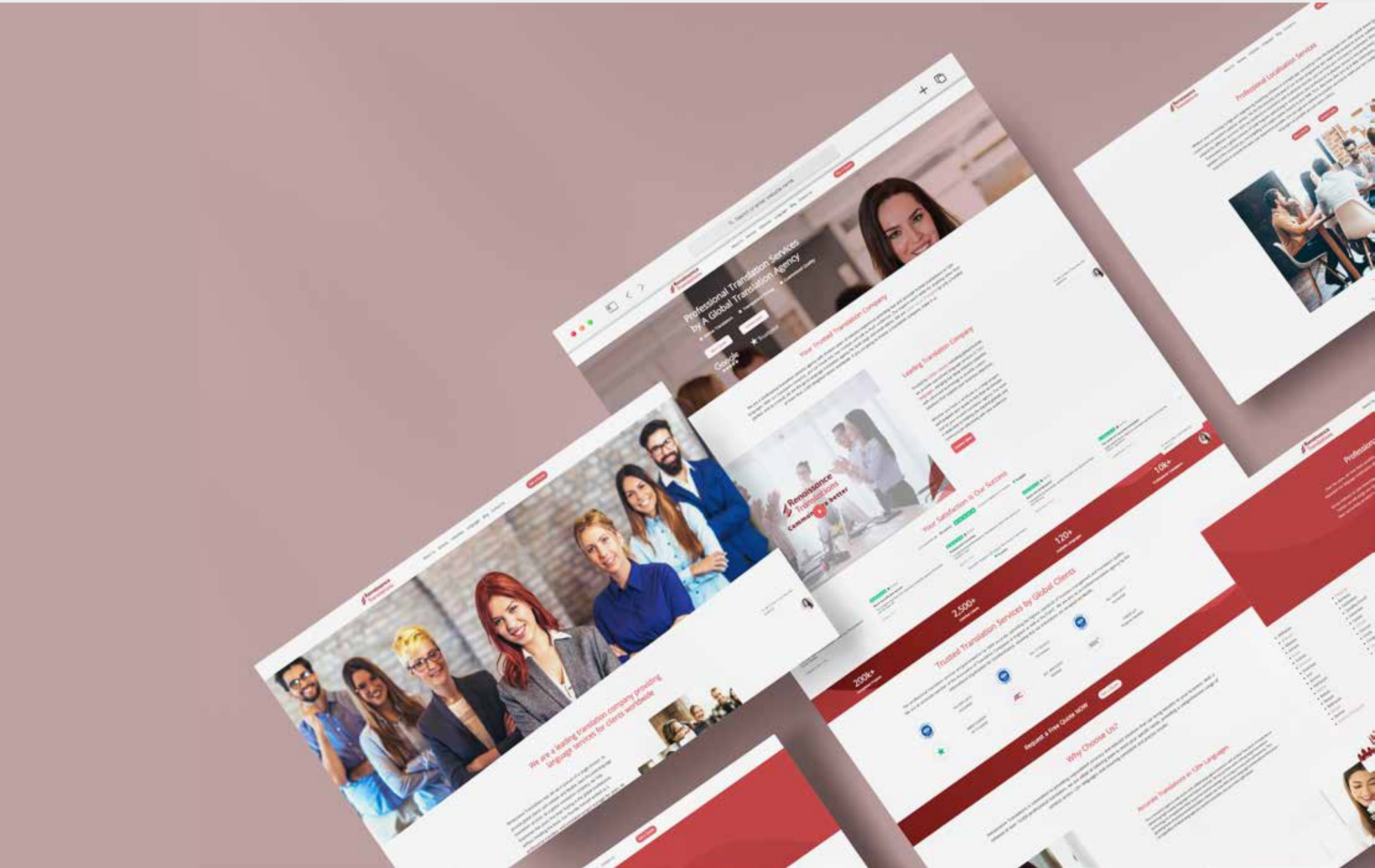
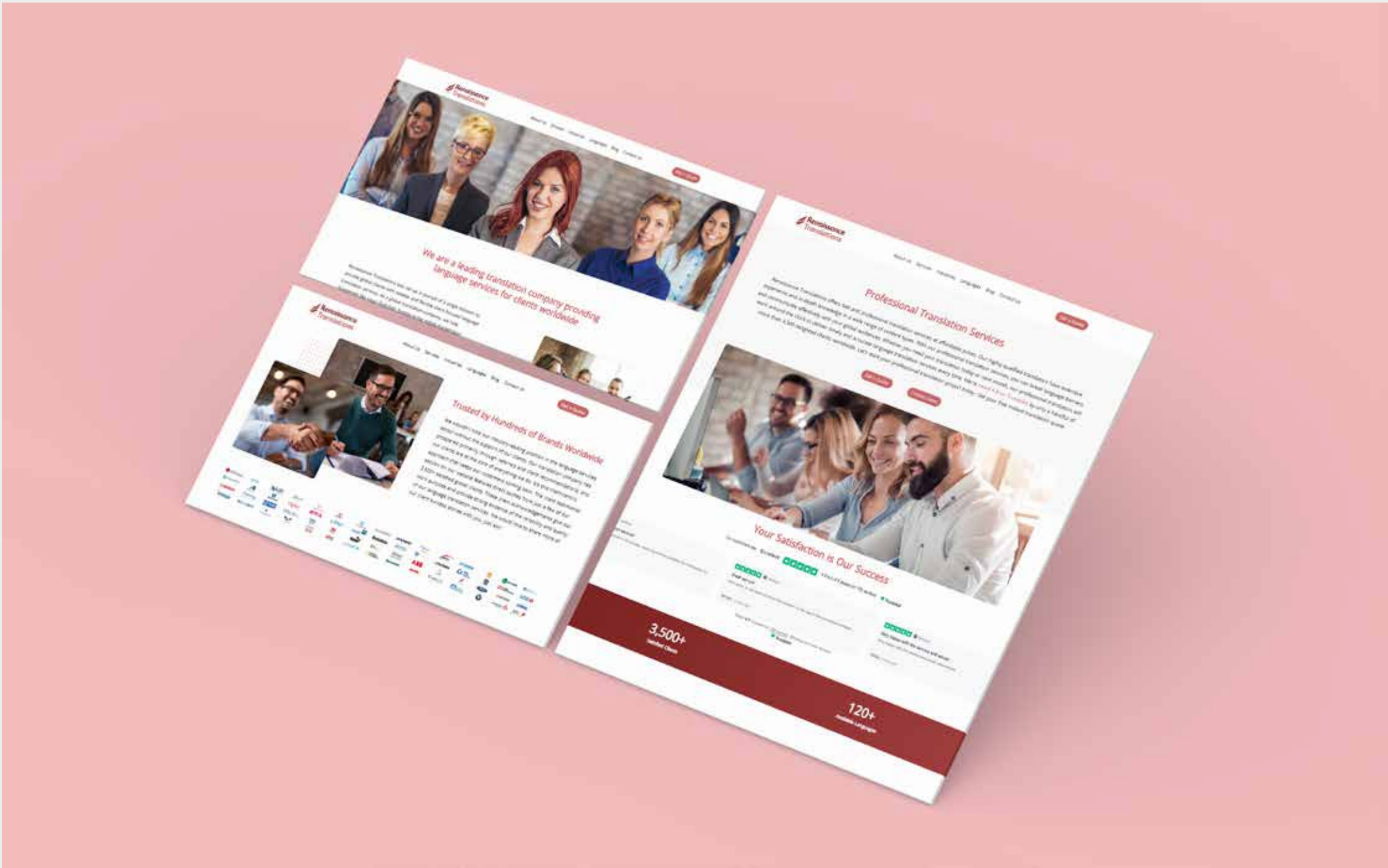
We are proud to partner with a leading French company specializing in the production and development of clear retainers. This valued relationship is one of Loyalty’s unique collaborations.





RENAISSANCE

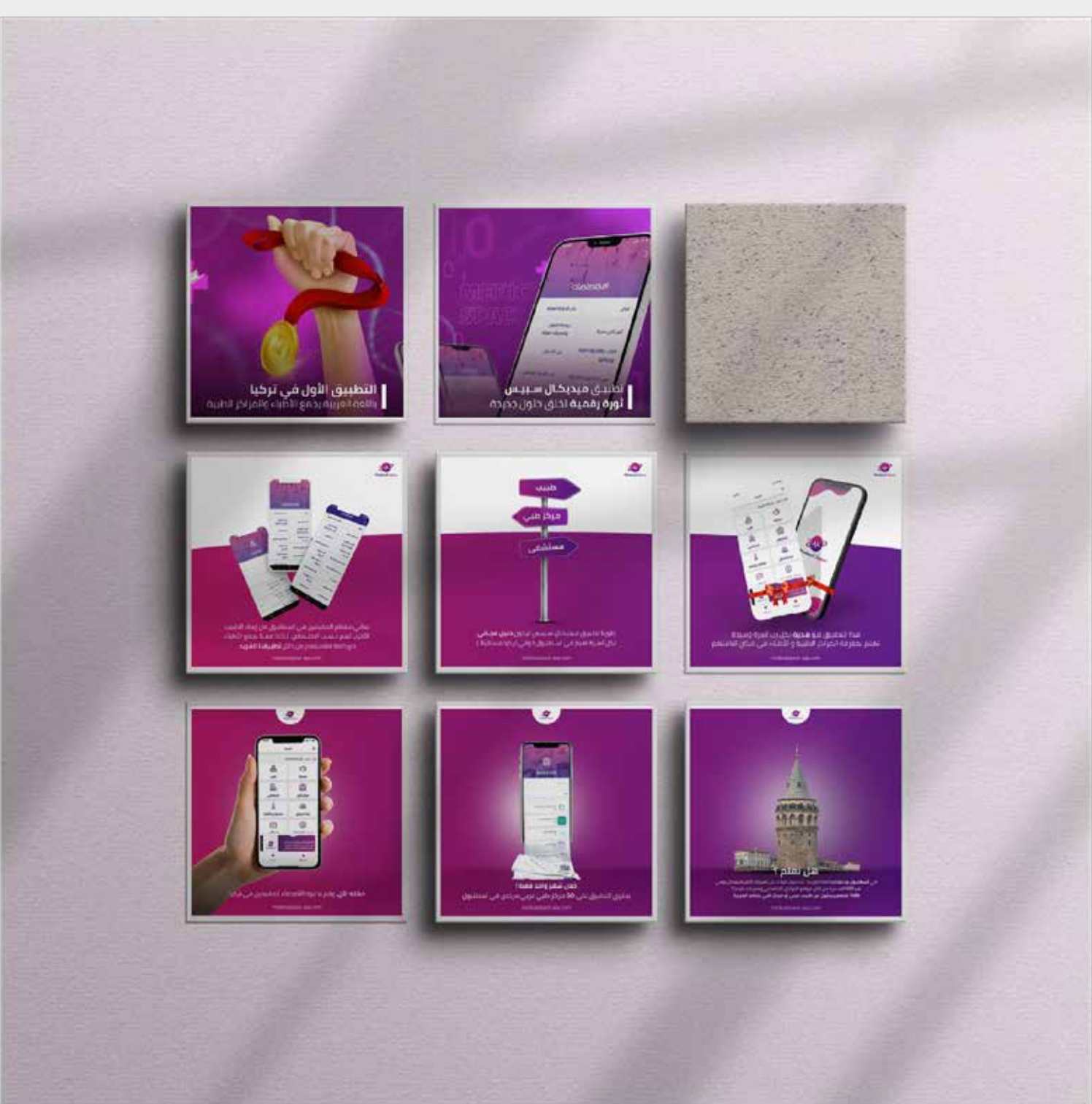
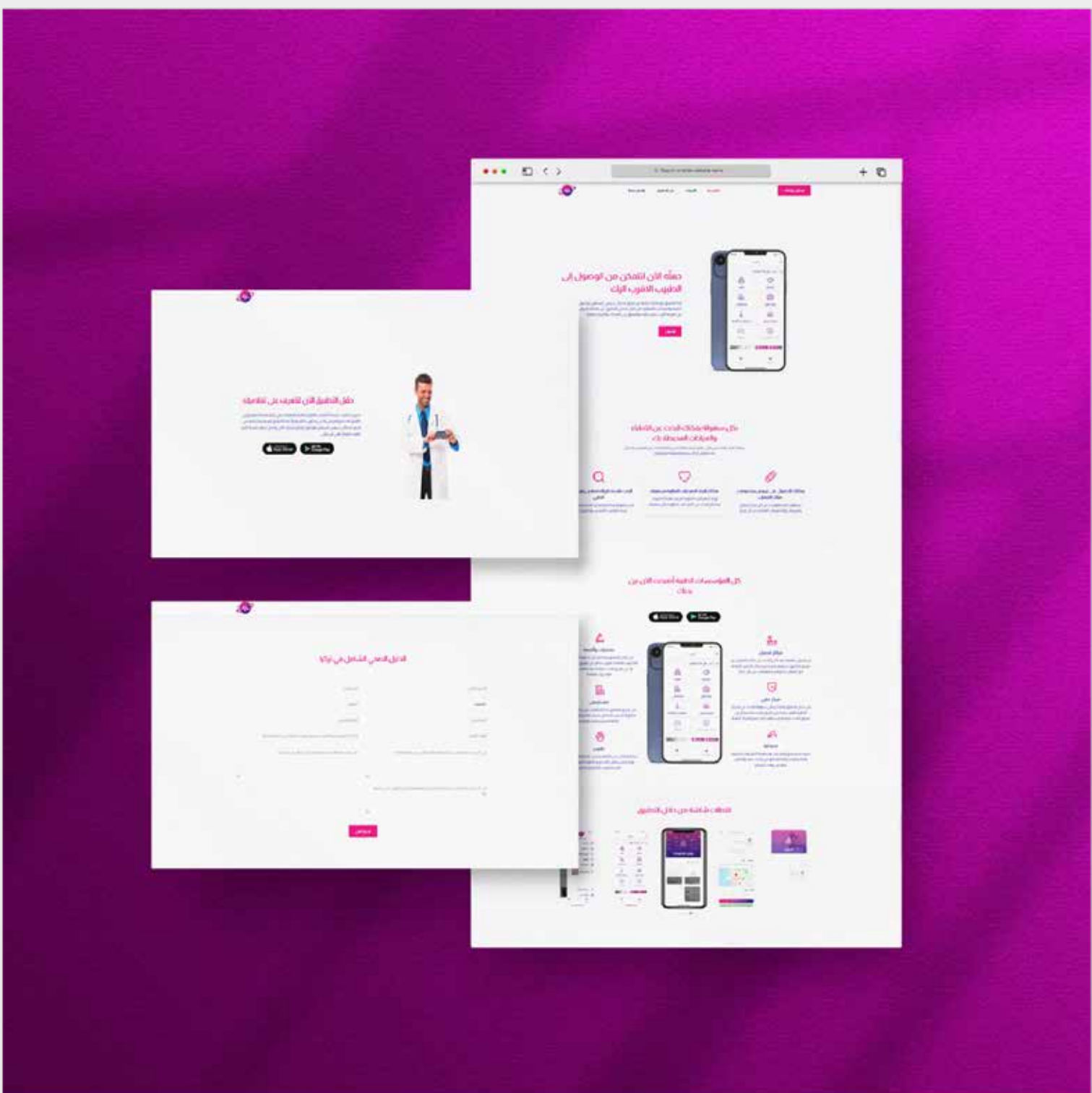
Renaissance Translation partnered with Loyalty for a complete website design and development project, alongside SEO, social media management, and Google marketing to enhance their digital presence and reach.





MEDICAL SPACE

Medical Space, a mobile app, partnered with Loyalty for comprehensive marketing efforts, including the launch of a dedicated landing page to boost their online presence and user engagement.





BONUS







THANK YOU

We hope this booklet has provided a comprehensive overview of our company and the services we offer. We look forward to the opportunity of collaborating with you and providing the support and tools your project needs to achieve its strategic objectives. Should you have any questions or require further information, please don't hesitate to reach out. We're here to help you succeed.

Visit our website: www.loyaltyneo.com

